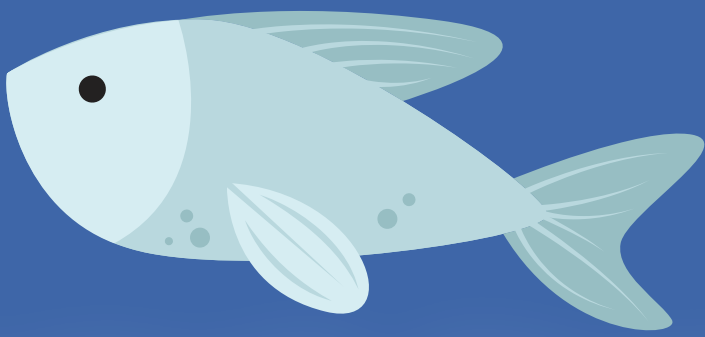


HOW TO SPOT A



PHISHING EMAIL

INCONSISTENT URLS

Hover (don't click) over the URL... If the web address URL within an email displays differently it's likely an attempt to hack your computer.



POOR GRAMMAR & SPELLING

Perhaps one of the easiest ways to spot a scammy email is grammatical and spelling errors. An email from a legit company will be sure to be well written.

EXAMINE THE 'FROM' ADDRESS

Legit companies have domain emails. Look out for any alternations or added numbers/ characters.

EX: johndoe@paypal.com vs. johndoe@paypal13.com



GENERIC SALUTATION

Be wary of an email with a generic greeting or no greeting at all. Legit companies usually refer to you by your name, ESPECIALLY if requesting account information..

URGENT RESPONSE OR USE OF FEAR

These are popular phishing scam tactics and are intended to make you panic and rush to take action. Whatever you do, never click a link in the email. Instead, manually type the site into the browser.



BRAVO
CONSULTING GROUP